

# Home Furnishings Calendar 1949

JANUARY

FEBRUARY

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## HOME FURNISHINGS CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. HOME FURNISHINGS CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Oct. 6	TEXTILE AND FURNITURE EXHIBITION	AMERICAN CRAFTSMEN'S EDUCATIONAL COUNCIL	AMERICA HOUSE 32 EAST 52ND ST.
	An exhibit of Puerto Rican textiles, designed by Geraldine Funk of the Fiber Textiles Shop in San Juan, Puerto Rico, will share the honors with a display of tables, lamps, shelves and other objects made by Glenn and Lee Wright of Sun Valley, Idaho, from the poplar wood found in old beaver dams. Its long immersion in water gives this wood an unusual beauty of coloring which the Wrights have learned how to bring out by a special process. Hours: 10 A.M. to 5:30 P.M. Mondays through Fridays. Contact: Mrs. Vanderbilt Webb and Frances Wright, PL. 3-9094.		
Thursday Oct. 6 9:30 A.M.	ANNUAL INTERNATIONAL ADVERTISING CONVENTION	EXPORT ADVERTISING ASSN. 20 VESEY STREET	BILTMORE HOTEL CASCADE ROOM
	All phases of export advertising will be discussed by specialists in an all-day meeting which includes luncheon and a cocktail party. Registration fee is \$15. Contact: Paul R. Kruming, CO. 7-8993.		
Friday Oct. 7 12:15 P.M. Luncheon	MONTHLY LUNCHEON	HOME FASHIONS LEAGUE	HOTEL ROOSEVELT
	The second monthly luncheon of the Home Fashions League will have as its speaker Kathi Norris, mistress of ceremonies on "Your Television Shopper", WABD-Dumont. She will discuss how to sell merchandise by television. Luncheon will be in the Henrik Hudson Room as usual. Contact: Josephine Brush, SA. 2-1839.		
Oct. 8-	NATIONAL WINE WEEK.		
Oct. 15	CONTACT: WINE ADVISORY BOARD, 717 MARKET ST., SAN FRANCISCO 5, CALIFORNIA.		
Sunday Oct. 9- Oct. 14	FOURTH FALL FURNITURE MARKET	FURNITURE MARKET OF PITTSBURGH, INC.	933 PENN AVENUE PITTSBURGH, PA.
	The Fourth Fall Show will be held in the Furniture Market's new quarters in their own building. Hours: 10 A.M. to 9 P.M. The new building will operate on a closed basis; letters requesting passes should be addressed to Mrs. Dorothy Brush, Secty. to the President. Contact: Ben D. Levenson, President, Furn. Market of Pittsburgh, 933 Penn Ave., Pittsburgh 22, Penna.		
Oct. 9 Oct. 15	NATIONAL BUSINESS WOMEN'S WEEK, 1819 BROADWAY, NEW YORK CITY. CONTACT: NATIONAL FEDERATION OF BUSINESS & PROFESSIONAL WOMEN'S CLUBS.		
	<u>WEEK BEGINNING MONDAY, OCTOBER 10, 1949</u>		
Monday Oct. 10 Just out	NEW HOME GUIDEBOOK	GARDEN CITY PUB. CO.	14 WEST 49TH ST.
	A complete guidebook for the home owner who wants to make and fix things for the house and garden is "It's Fun to Make Yourself", edited by Stacy Maney. With over 1,000 diagrams and photographs it covers such things as woodwork, decorating, repairs. Publicity: Janet Glennon, CI. 6-1700.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Oct. 10- Oct. 12	ANNUAL MEETING	A.N.A.	WALDORF-ASTORIA
	The 40th annual meeting of the Association of National Advertisers will start on October 10th and run through the evening of October 12th. Howard Chapin, advertising director of the General Foods Corporation, is chairman of the program committee. The meeting will open with a session on the latest information on markets, changing distribution patterns and post-war trends in advertising media values. There will be sessions devoted to the application of research findings; industrial advertising; radio and television; new and successful advertising techniques to improve plant-town conditions and attitudes and so forth. Climax of the three day sessions will be the banquet talk by Paul Hoffman, Administrator of E.C.A. Publicity: Peter Allport, Association of National Advertisers, 285 Madison Avenue, OR. 9-4940.		
Monday Oct. 10 Just out	BOOK ON HOUSE IMPROVEMENT	GARDEN CITY PUB. CO.	14 WEST 49TH STREET
	A new book "101 Ways to Increase the Value of Your Home" by F.B. Evans and Dorothy Sara, tells of many improvements that can be made at a minimum of expense without employing expensive professional help. It is profusely illustrated; price \$1.50. Publicity: Janet Glennon, CI. 6-1700.		
Monday Oct. 10 7:00 P.M.	SECOND LECTURE	ADV. WOMEN OF N.Y.	HOTEL ASTOR
	The second lecture in the Survey of Advertising course will deal with manufacturer's advertising department and planning an advertising campaign. It will be given by Howard Lochrie of Birds Eye - Snider Div., General Foods Corp. Contact: Hulda Kloenne, A.W.N.Y., CI. 5-4149.		
Oct. 10- Oct. 15	NATIONAL CRANBERRY WEEK. CONTACT: ELLEN STILLMAN, NAT'L CRANBERRY ASS'N, HANSON, MASS.		
Tuesday Oct. 11- Oct. 16	BETTER HOME SHOW AND HEART HOME EXHIBIT	BETTER HOMES EXPOSITION 201 MAIN STREET	COUNTY CENTER WHITE PLAINS, N.Y.
	As part of the 1949 Westchester Better Homes Exposition to be held daily from 1 to 11 P.M. on these dates, the Westchester Heart Home will be open for inspection and will be awarded at the close to the person who comes closest to estimating the number of nails used in its construction. A complete line of home furnishings as well as other pertinent materials will be featured at the show. Contact: John C. Bailey, 193 Main Street, White Plains, N.Y.; Publicity: Robert A. Durk, Durk Advertising Agency, White Plains, N.Y.		
Tuesday Oct. 11 5:00 P.M.- 7:00 P.M.	PRESS PREVIEW	KATZENBACH & WARREN	49 EAST 53RD STREET
	"New Decorations for Random Walls" is the name of this exhibit of wall-papers by Ilonka Karasz. At the same time "Retrospective Designs by Karasz, 1939-1949" will also be exhibited in the Wallpaper Gallery. To the press, by invitation only. The exhibit will be open to the public on Wednesday, Oct. 12 and will remain on view until Nov. 30. Publicity: Ramona Vincent, Katzenbach & Warren, PL. 9-5410.		
Wednesday Oct. 12- Oct. 15	TRADE EXHIBIT	NAT'L HARDWARE SHOW	GRAND CENTRAL PALACE
	Over 500 national manufacturers will exhibit every type of hardware and houseware, fishing and hunting equipment and sporting goods at this annual show for the trade only. Hotel reservations can be arranged for out-of-town manufacturers and advance registration programs may be obtained by contacting: National Hardware Show, 331 Madison Avenue, New York 17, N.Y. Publicity: Ted Black, MU. 2-4802.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 12	COLUMBUS DAY (Wednesday - Legal Holiday).		
Oct. 15-	ROCHESTER HOME SHOW, HOTEL SENECA, ROCHESTER, N.Y.		
Oct. 22	CONTACT: DUBINSKY STONE EXPOSITION, 71 SHARON ST., HARTFORD, CONN.		
Saturday	HOME FURNISHING EXHIBIT	CONTEMPORARY ARTS ASSN.	HOUSTON, TEXAS
Oct. 15-	An exhibit to be called "Contemporary Art in the Home" will present the		
Nov. 30	most contemporary furniture and accessories available today to the public		
	under the auspices of the Contemporary Arts Assn. of Houston. This exhibit		
	will mark the opening of their new building. Contact: Robert Preusser,		
	Chairman, Exhibition Committee, 1756 West Main St., Houston, Texas.		

WEEK BEGINNING OCTOBER 17, 1949

Monday	FIRST LECTURE: HOME	HOME FASHIONS LEAGUE	F. SCHUMACHER & CO.
Oct. 17	FASHIONS FUTURES	155 EAST 96TH STREET	60 WEST 40TH STREET
7:00 P.M.	At the first of a course of six lectures sponsored by the Home Fashions League, Dorothy Draper will discuss "Color and Fabrics". Contact: Josephine Brush, SA. 2-1839.		
Monday	THIRD LECTURE	ADV. WOMEN OF N.Y.	HOTEL ASTOR
Oct. 17	The third lecture in the Survey of Advertising course will deal with the		
7:00 P.M.	agency's part in planning a campaign - the approach to and solution of clients' problems and will be conducted by Ralph Smith of the Duane Jones Company. Contact: Hulda Kloenne, A.W. N.Y., CI. 5-4149.		
Monday	NEW YORK ANTIQUES FAIR	ANTIQUE DEALERS	71ST REGIMENT ARMORY
Oct. 17-	New York's annual antiques fair will be held in the 71st Regiment Armory		
Oct. 22	at Park Avenue and 34th Street on these dates, closing at 6:00 P.M. Saturday, October 22. Contact: New York Antiques Fair, Inc., TE. 8-6830.		
Tuesday	ORIENTAL RUG FORUM	ORIENTAL RUG INST.	HOTEL STATLER
Oct. 18	AND LUNCHEON	ORIENTAL RUG IMP. ASSN.	NEW YORK, N. Y.
9:00 A.M.-	An all-day oriental rug forum under the dual sponsorship of the Oriental Rug Institute and the Oriental Rug Importers Assn. will feature such speakers as Earl Glazier of Hardwick & Magee, Stephan Philibosian of Strawbridge & Clothier, E. A. Raventos of Karastan Rug Mills as well as George Nelson, noted industrial designer and decorator, Lucrecia Andujar, merchandising editor of House & Garden and the Honorable Mr. Ahmed Mehbod, Acting Iranian General Consul to the United States. Publicity: Mr. M. Julian, Julian-Lewis, Inc., CI. 7-6027.		
Thursday	NEW YORK RESIDENCE	ILLUMINATING ENGINEERING SOCIETY	G.E. AUDITORIUM
Oct. 20	LIGHTING FORUM		570 LEXINGTON AVE.
7:30 P.M.	A discussion of three papers will open the fall and winter season. They are "Lighting and Seeing Conditions for Hand Sewing" by Priscilla Presbrey; "Color and Light in the Home" by Jan Renolds and "Rooms with a New Look" by Aileen Page. Lillian Eddy, home lighting specialist for General Electric Co., New York, will show a variety of ideas for "dressing up" the lighting and increasing the decorative effect in the various rooms of the house. Publicity: Edith L. Buchholtz, Bloomfield, (N.J.) 2-2200.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Oct. 30 10:30 A.M. 2:30 P.M. 8:00 P.M.	NEW YORK CITY BUSINESS OF HER OWN CLINIC At this clinic, planned to help the New York woman go into a business of her own, the morning session at 10:30 A.M. will deal with how to market a home product such as food or handcrafts. There will be brief speakers; success stories; instruction on what to make, how to package it, advertise it, merchandise it, sell it. The moderator will be Margaret Arlen of CBS. At the afternoon session at 2:30 P.M. the subject will be services that women can embark on as business ventures with short speeches on how to do it and success stories. The moderator will be Kathi Norris of WABD. At the evening session at 8 P.M. small shops run by women will be discussed with information on types, how to operate, laws governing such shops and so on. Again brief talks and success stories will be featured. The moderator will be Mary Margaret McBride. Publicity: Sara Wright Kelley, N.Y. State Dept. of Commerce, MU. 2-5890.	N.Y. STATE DEPT. OF COMM. N.Y. WOMAN'S COUNCIL	HOTEL ASTOR GRAND BALLROOM
Oct. 20- Oct. 21	ANNUAL MEETING OFFICE MANAGEMENT DIVISION, AMA., HOTEL STATLER, N. Y. CONTACT: COLEMAN MAZE, DEPT. OF MANAGEMENT & IND. REL., N.Y.U., N. Y.		
Friday Oct. 21	SEVENTIETH ANNIVERSARY OF THE INVENTION OF THE INCANDESCENT LIGHT. CONTACT: EDGAR O. SEIBERT, 10 DOWNING STREET, N.Y.C., WA. 9-8847.		
Oct. 21- Oct. 30	JAMESTOWN FALL FURNITURE MARKET, JAMESTOWN, N.Y. CONTACT: MR. P. E. DENNEY, FURN. MFRS. BLDG., INC., JAMESTOWN, N. Y.		
Oct. 23	ORIENTAL RUG WEEK.		

#### ADVANCE DATES AND NOTICES

Monday Oct. 24 7:00 P.M.	SECOND LECTURE: HOME FASHIONS FUTURES At the second of a course of six lectures sponsored by the Home Fashions League, Donald Deskey, will discuss "Fashions from the Floor Up" and Eugene Stephenson will talk on "Room Arrangement for Television". Contact: Josephine Brush, SA. 2-1839.	HOME FASHIONS LEAGUE 155 EAST 96TH ST.	BIGELOW-SANFORD 140 MADISON AVE.
Monday Oct. 24- Oct. 29	SECOND ANNUAL FALL SUMMER FURNITURE MARKET Following up the successful market held last year, the NASFM will hold its second market on these dates. In addition to exhibitions in the Sheraton Hotel there will be displays at the Merchandise Mart, the American Furniture Mart and the Hotel St. Clair. Publicity: Harold J. Siegel, 424 Madison Avenue, New York 17, N.Y., EL. 5-0138.	NATIONAL ASSN. OF SUMMER FURN. MFRS.	SHERATON HOTEL CHICAGO, ILLINOIS
Monday Oct. 24- Oct. 29	TABLE FASHIONS SHOWS A week's showing, sponsored by The Portland Oregonian, will launch Helen Chamberlin's Table Fashions of 1950. This show, presenting 22 complete table settings and as many shadow box displays will feature the fine chinas and earthenwares of the members of the California Pottery Guild. It will be given again in San Francisco at the Clift Hotel under the auspices of the San Francisco Chronicle during the week of Nov. 7. There will be additional showings in the East during the winter and early spring; dates to be announced later. Contact: Helen Chamberlin, California Pottery Guild, 315 West 9th St., Los Angeles 15, Cal., MA. 6-4638.	HELEN CHAMBERLIN	PORLTND OREGONIAN PORTLAND, OREGON

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 24-	NATIONAL HONEY WEEK.		
Oct. 30	CONTACT: AM. HONEY INST., COMM. STATE BANK BLDG., MADISON 3, WISCONSIN.		
Thursday	NEW COOK BOOK	DOUBLEDAY & CO., INC.	14 WEST 49TH STREET
Oct. 27	"The Art of Cheese Cookery", by Nika Standen, discusses the difference between natural, processed and cheese-food cheeses and describes their uses. It also gives recipes in which cheese is the <u>main</u> ingredient and others in which it is one of the essential ingredients. Every recipe has been tested in Young & Rubicam's experimental kitchen. Price, \$1.95.		
Just out	Publicity: Louise Thomas, CI. 6-1700.		
Friday	NOVEL COOKBOOK	SIMON & SCHUSTER	1230 SIXTH AVENUE
Oct. 28	A new sort of cookbook, designed to appeal to the eye as well as to aspiring cooks, is "The Fireside Cookbook". It is illustrated in full color with hundreds of gay pictures to accompany its more than 1200 simple, basic recipes. Publicity: Elinor Green, CI. 5-6400.		
Just out			
Oct. 29-	NATIONAL APPLE WEEK.		
Nov. 4	CONTACT: NATL. APPLE WEEK ASSN., 154 EAST AVE., ROCHESTER 4, N.Y.		
Monday	AWARDS BANQUET	FINANCIAL WORLD	HOTEL STATLER
Oct. 31	The Financial World Fifth Annual Report Awards Banquet will be held on this date and awards will be made. Ladies are invited. Black tie.		
7:00 P.M.	Contact: John Loeser, RE. 2-0224.		
Monday	THIRD LECTURE: HOME FASHIONS FUTURES	HOME FASHIONS LEAGUE 155 EAST 96TH STREET	W. & J. SLOANE FIFTH FLOOR
Oct. 31	At the third of a course of six lectures sponsored by the Home Fashions League, Edward Wormley for furniture and Virginia Hamill for backgrounds will discuss "Blending Modern With Traditional." Contact: Josephine Brush, SA. 2-1839.		
7:00 P.M.			
Oct. 31-	NATIONAL FOREIGN TRADE CONVENTION, WALDORF ASTORIA, NEW YORK, N.Y.		
Nov. 2	CONTACT: ROBERT BREEM, NATL. FOREIGN TRADE COUNCIL, DI. 9-2720.		
Nov. 1-	ANTIQUES EXPOSITION & HOBBY FAIR, HOTEL STEVENS, CHICAGO, ILLINOIS.		
Nov. 8	CONTACT: O. C. LIGHTNER, 2810 SO. MICHIGAN AVENUE, CHICAGO, ILLINOIS.		
Monday	TO EXHIBIT AT NATL. HOTEL EXPOSITION	MODERNAGE CONTRACT FURNITURE, INC.	GRAND CENTRAL PALACE
Nov. 7-	Modernage Contract Furniture, Inc. creators of modern interiors for hotels, clubs, restaurants and so forth featuring Multiplex furniture designed by Martin Feinman, will participate in this exposition in cooperation with Weil Brothers Textiles, national distributors of Loma-Loom carpeting.		
Nov. 11	This concern is now entering the contract field for the first time. Publicity: Virginia Burdick, PL. 8-1725.		
Nov. 7-	NATIONAL EXPOSITION, GRAND CENTRAL PALACE, NEW YORK, N.Y.		
Nov. 11	CONTACT: A. L. LEE, GEN. MGR., 221 W. 57TH ST., N.Y.C., CI. 7-0800.		
Monday	26TH ANNUAL WOMEN'S INTERNATL. EXPOSITION	WOMEN'S NATL. INST. 480 LEXINGTON AVE.	71ST REG. ARMORY PARK AVE. & 34TH ST.
Nov. 7-	This exposition covers women's interests - cultural and industrial - from every angle. Admission 50¢ plus tax. Contact: Women's National Institute		
Nov. 13	480 Lexington Avenue, New York, N.Y., EL. 5-6316.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Nov. 14-	ANNUAL CONVENTION AND SUPPLIES MARKET	NATL. ASSN. BEDDING MANUFACTURERS	HOTEL STEVENS CHICAGO, ILLINOIS
Nov. 17	The 34th Annual Convention of the N.A.B.M. will be held at this time with 131 exhibitors participating in the market. Breakfast meetings of the various N.A.B.M. zones will replace the usual group meetings for the purpose of planning for the 1950 Sleep Show. There will also be an Industry Problems Panel in which six members will discuss major industry problems. The 1949 National Sleep Show Award will be made to an executive of the store selected. The annual banquet is scheduled for Wednesday, Nov. 16. Publicity: Marian Knapp, National Association of Bedding Manufacturers, Merchandise Mart Plaza, Chicago 54, Illinois.		
Nov. 16-	SOUTHWESTERN ANTIQUE SHOW, DALLAS, TEXAS.		
Nov. 20	CONTACT: MRS. MARGARET TREMBLAY, 2706 FAIRMOUNT, DALLAS, TEXAS		
Nov. 24	THANKSGIVING DAY (Thursday)		

MUSEUM, GALLERY AND GARDEN NEWS

Thursday Oct. 6-	SCULPTURE AND TEXTILE EXHIBITIONS TO OPEN	PHILADELPHIA ART ALLIANCE	251 SOUTH 18TH ST. PHILADELPHIA, PA.	
Oct. 30	On this date an exhibit of metal sculpture by Saul Baizerman and a combined exhibition of tweeds, homespuns and decorator's fabrics by Joe Acton and Bret Carberry will be put on view. Hours: 10:30 A.M. to 9:00 P.M. weekdays; 1 to 6 P.M. Sundays. Publicity: Andrew J. Seraphin, The Art Alliance, 251 South 18th St., Philadelphia 3, Pennsylvania.			
Tuesday Oct. 11- Dec. 2	DESIGN EXHIBIT	A-D GALLERY	130 WEST 46TH ST. A one-man show to display the work of Alvin Lustig will open on this date. It will cover Mr. Lustig's graphic, advertising, interior, fabric, architectural and industrial designing from 1937 to the present day. Hours: 10 A.M. to 5:30 P.M. Mondays through Fridays: Publicity: Hortense Mendel, LU. 2-0100.	
Thursday Oct. 13 2:00 P.M.	FALL ROSE DAY	BROOKLYN BOTANIC GARDEN	1000 WASHINGTON AVE. The Garden will hold its 22nd annual Fall Rose Day in co-sponsorship with the American Rose Society. Helen M. Totty will discuss "The Fall Care of the Rose Garden" and W. Ray Hastings will speak on "Roses on Trial." Vistors' questions will be answered. At the same time an exhibition of garden paintings by Eva Melady will be opened in Room 306 for the week of Oct. 13 to 19. Publicity: Matthew A. Bassity, MA. 2-4433.	
Wednesday Oct. 19 10:00 A.M.- 5:00 P.M.	VAN GOGH EXHIBIT	METROPOLITAN MUSEUM	FIFTH AVE. & 82 ST. "Vincent Van Gogh: Paintings and Drawings" - an international loan exhibition arranged by The Metropolitan Museum of Art and The Art Institute of Chicago, will be opened to the press on this date. Paintings and drawings to be shown will come from the collections of Vincent W. Van Gogh of Laren and the Kroller-Muller State Museum of Otterlo, in Holland and from a number of American lenders, including private collectors and leading museums. The exhibition is being arranged with the endorsement and assistance of the Ministry of Education, Arts and Sciences of the Royal Netherlands Government. Open to the public from October 21st through January 15th. Hours: 10:00 A.M. to 5:00 P.M. daily; 1:00 P.M. to 5:00 P.M. Sundays and Holidays. Publicity: Lillian Green, RH. 4-7690.	

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>MUSEUM, GALLERY AND GARDEN NEWS (Cont'd)</u>			
Thursday Oct. 20- Dec. 18	FAMOUS COLLECTION OF 20TH CENTURY ART  The extraordinary Arensberg collection of 20th century paintings and sculptures, previously only to be seen in Hollywood, will be shown publicly for the first time. Publicity: Peter Pollack, CE. 6-7091.	ART INSTITUTE OF CHICAGO	MICH. AVE. & ADAMS CHICAGO, ILLINOIS
Friday Oct. 21- Oct. 23	CHRYSANTHEMUM DISPLAY  In cooperation with the National Chrysanthemum Society, the Botanical Garden will present outdoor displays of these flowers; indoors competitive exhibits; and a special program in the Lecture Hall on Friday, Oct. 21 at 3 P.M. During this program Philip E. Robinson will speak on "Chrysanthemums to Complete the Home Landscape" and Dr. P. P. Pirone will talk on "Old and New Methods in 'Mum Pest Control.'" Outdoor displays will be on view daily from 10 A.M. to one-half hour after sunset. The indoor exhibits will open at 2 P.M. Friday and will also be on view Saturday and Sunday, 10 A.M. to 5 P.M. Open to the public without charge. Publ.: Miss Ruth Caviston, RH. 4-5767 and Mrs. E.L. Scott, Hackensack (N.J.) 2-8491-W.	N.Y. BOTANICAL GARDEN	BRONX PARK
Friday Oct. 28- Oct. 29	SECOND ANNUAL ORCHID SHOW  Opening on the 28th of October in the evening, the second annual orchid show will continue all day on the 29th and will be held in the lobby of the American Security & Ctrust Co., 15th and Pennsylvania Avenue, N.W., Washington, D.C. Contact: Linnaeus T. Savage, American Security & Trust Co., 15th and Pennsylvania Ave., N.W., Washington, D.C.	NATIONAL CAPITAL ORCHID SOCIETY	AM. SEC. & TRUST CO. WASHINGTON, D. C.
Saturday Oct. 29	PREVIEW OF CERAMIC SCULPTURES  A preview of the 14th Ceramic National prize winners will be held at the Syracuse Museum on this date and be open to the public from October 30 to December 4. Publicity: Mary Alice Smith, EL. 5-7300.	SYRACUSE MUSEUM OF FINE ARTS	SYRACUSE NEW YORK
<u>TELEVISION NEWS</u>			
Thursday Oct. 6 11:00 A.M.- 12:00 M.	TELEVISION PROGRAM: YOUR TELEVISION SHOPPER Mr. Barclay Potts, president of the N.Y. State Furniture Warehousemen's Assn., will describe the technique of packing household goods safely for moving or storage and an actual demonstration of the way to do this will be given on Kathi Norris' program. Publicity: Babs Doniger, MU. 7-0096.	WABD CHANNEL 5	DUMONT TELEVISION 515 MADISON AVENUE
Monday Oct. 10 11:00 A.M.- 12:00 M.	TELEVISION PROGRAM: YOUR TELEVISION SHOPPER Mr. Stein Hilber will be the guest on Kathi Norris' program and will exhibit the Knock-Down chair which he designed for Robert Mayer Associates. Publicity: Babs Doniger, MU. 7-0096.	WABD CHANNEL 5	DUMONT TELEVISION 515 MADISON AVENUE
Tuesday Oct. 11 11:00 A.M.- 12:00 M.	TELEVISION PROGRAM: YOUR TELEVISION SHOPPER Mr. Ronald Kytan, of Charles & Co.'s Bon Voyage Shop, assisted by Mr. Frank Paine, will describe how to pack a bon voyage basket on Kathi Norris' program. Publicity: Babs Doniger, MU. 7-0096.	WABD CHANNEL 5	DUMONT TELEVISION 515 MADISON AVENUE

# *Home Furnishings Calendar*

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Room 519, 9 East 46th Street, New York 17, N. Y. PLaza 9-2917

**Emma Aubert Cole, Managing Editor**

**Arlene Hannes, Associate Editor**

**Zelda K. Schiller, Circulation Manager**

**Hilda Kassell, Promotion Director**

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